



## **K-LOVE/AIR1 Presents TOBYMAC'S HITS DEEP TOUR** **2016**

***Multi-Artist Tour to Feature Britt Nicole, Colton Dixon, Building 429, Capital Kings, Finding Favour and Hollyn***

***Latest Album THIS IS NOT A TEST Boasts No. 1 Hit “Feel It”***

**Rio Rancho, NM. (9/21/15)** - Known for his dynamic live show, **six-time GRAMMY® winner TOBYMAC and K-LOVE/AIR1** are presenting the talent-packed, multi-artist **HITS DEEP TOUR**, visiting 29 markets in **spring 2016**. Leading the nationwide run alongside his DiverseCity Band, the multi-platinum selling artist will be joined by **Britt Nicole, Colton Dixon, Building 429, Capital Kings, Finding Favour** and **Hollyn**, promising a night of non-stop hit songs. Kicking off in Baton Rouge, LA on February 18, the HITS DEEP TOUR will run through April 10, ending in Moline, IL. The tour's theme and multi-artist package will undoubtedly make for some special moments on stage. TOBYMAC's HITS DEEP TOUR is set for Santa Ana Star Center in Rio Rancho, NM on February 25. Tickets priced at \$15, \$26, \$36, and \$69.50 will go on sale 10:00 AM Friday, September 25. Fans can order tickets online at [www.SantaAnaStarCenter.com](http://www.SantaAnaStarCenter.com), the Santa Ana Star Center Box Office, Santa Ana Star Casino Players Club, or by calling 888-694-4849. For tickets and the most up to date tour information, click [here](#).

“This tour is going to be exactly what most people want to see when they go to a concert – a show where you know every song,” says TobyMac. “Big hits that hit deep! Not just hits because they are sonically a good listen, but because they’ve spoken deeply to our souls. These artists are all headliners in their own right, but we’ve come together to serve up the hits that have become a part of people’s lives.”

After a music video debut on ESPN, [“Feel It”](#) from *THIS IS NOT A TEST* is making an impact at radio, scoring the No. 1 spot at CHR while ranking in the Top 10 at National Christian Audiences, Top 10 at AC Indicator and Top 15 at AC Monitored.

In support of his latest album, *THIS IS NOT A TEST*, TobyMac is spending the remainder of 2015 touring 36 markets with the “THIS IS NOT A TEST TOUR.” Called a “masterful mix,” “a consistent pleasure” and “worthy of repeat,” *THIS IS NOT A TEST* debuted at No. 1 on the Christian Albums Chart, No. 4 on the Billboard Top 200 and No. 3 on the Digital Albums Chart. FOX & Friends, HLN’s “Weekend Express,” ABC Radio Billboard, FOX News, Patheos and more supported *THIS IS NOT A TEST* upon its release.

Christian Music Broadcasters (CMB) recently honored the Billboard and American Music Award Winner with the Rich Mullins Artist Impact Award at their annual convention in Orlando. The award recognized his long-time contributions to the music and ministry of Christian music radio.

#### **About TobyMac:**

With more than 11 million units in career sales and a whopping six GRAMMY® Awards, TobyMac's career continues on the fast track. *THIS IS NOT A TEST* (Aug. 7, 2015), the latest from the Billboard and American Music Award winner, debuted at No. 1 on the Christian Albums Chart, No. 4 on the Billboard Top 200 and No. 3 on the Digital Albums Chart. All of TobyMac's previous releases have received RIAA Gold Certification, and thus represents a first for an artist in the history of his label, Capitol Christian Music Group. TobyMac is only the third artist ever to debut atop the Billboard 200 with a Christian music album. His live DVD, *Alive & Transported*, is RIAA Certified Platinum.

#### **About Britt Nicole:**

Whether delivering a soulful ballad or a beat soaked dance track, Britt Nicole strikes a stunning balance between vulnerability and self assurance. Not only evidence of her gift for crafting intensely relatable lyrics, that emotional complexity is a testament to her strength and honesty as a songwriter. “I write songs to myself, and it’s always great to see them connect with other people who need to be reminded that worth doesn’t come from having all the right things or from success—it’s about being who you are,”

#### **About Building 429:**

Building 429 began with their first release the self titled release in 2000 and have since released 8 additional albums with the most recent *UNASHAMED* being released this year. Building 429 received a Grammy nomination in 2013 for Best Contemporary Christian Music Album for *We Won’t Be Shaken* and they have also been awarded the Song of The Year designation twice from BMI for the hits “Where I Belong” and “Glory Defined” as well as multiple Dove Award Nominations.

Building 429 has headlined multiple nationwide tours, and has appeared on National tours Winter Jam and Women of Faith.

**About Colton Dixon:**

Colton Dixon quickly became a household name in 2012 when he made it to the top seven on Season 11 of Fox's hit show *American Idol*, and his career has been on the fast track ever since. Dixon's 2013 debut, *A Messenger*, set the record for biggest first-week sales by a new solo Christian act, becoming the No. 1 selling album by a new Christian artist and the No. 9 best-selling album of 2013 in the Christian genre overall. In just a few short years, Dixon has already played live for more than 1 million fans, performing at festivals like Winter Jam and touring with acts such as Third Day, TobyMac and Casting Crowns. Colton Dixon has also been named the latest Steinway artist, following in the footsteps of legendary artists such as Harry Connick, Jr., Diana Krall and Billy Joel. Dixon's sophomore effort *ANCHOR*, released last fall and includes the most played Hot AC single of 2014, "More Of You," which spent three weeks at No. 1, as well as "Through All of It," his fourth consecutive No. 1 at Hot AC Radio. In 2013, Dixon won a Dove Award for Best Rock/Contemporary Album Of The Year, along with two additional nominations. This year, *ANCHOR* is nominated for a Dove Award for Rock/Contemporary Album of the Year. Dixon also received back-to-back K-LOVE Fan Award nominations for Male Artist of the Year in 2014 and 2015. Dixon's dual EPs *Calm* and *Storm* are available now.

**About Awakening Events:**

Awakening Events produces over 120 Contemporary Christian concerts and events nationwide in America and is consistently ranked in Pollstar's "Worldwide - Top 50 Promoter" list each year. Currently in 2015, Awakening Events is ranked as the 19th largest promoter in North America. Awakening Events is based on Conway, Arkansas is dedicated to all aspects of live Contemporary Christian music touring, including but not limited to, planning, logistics, creative, marketing and helping create the ultimate fan experience. For more info visit: [www.AwakeningEvents.com](http://www.AwakeningEvents.com)

Awakening Events is excited to partner together with TobyMac, Klove, Air 1 and Food for the Hungry to spread a message of Hope globally and locally. TOBYMAC - HITS DEEP 2016 TOUR features TOBYMAC, Britt Nicole, Building 429, Colton Dixon, Capital Kings, Finding Favour and Hollyn.

**About Food For The Hungry:**

Food For The Hungry seeks to end ALL forms of human poverty by going into the hard places and closely walking with the world's most vulnerable people. Our view of poverty is holistic and complex. Our solutions are innovative and community-specific. We courageously seek out the overlooked and advocate for the underserved.

We're unrelenting and we do what others claim can't be done.

Through community-owned transformation we empower children, families and communities to invest in their own development. More than anything, we want to see people thrive. We are agents of change. We work, we feed, we teach, we love, but we know when it's time to leave.

We are ending poverty, together.

**HITS DEEP TOUR Dates:**

Oklahoma City, OK - Rio Rancho, NM (Albuquerque, NM) - Phoenix, AZ  
Anaheim, CA - San Diego, CA - Las Vegas, NV - Reno, NV - Fresno, CA  
Sacramento, CA - Portland, OR - Seattle, WA - Eugene, OR - Boise, ID  
Salt Lake City, UT - Denver, CO - Kansas City, MO - San Antonio, TX  
Bossier City, LA (Shreveport, LA) - Belton, TX (Austin/Waco, TX) - El Paso, TX  
Lubbock, TX - Wichita, KS - Omaha, NE - Milwaukee, WI - Moline, IL  
Baton Rouge, IL - Jackson, MS - Birmingham, AL - Charlotte, NC

\* All dates subject to change. Please click [here](#) for the most up to date tour information.

**Stay Connected with TobyMac:**

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